

## Ramon Olivo

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### PROFESSIONAL SUMMARY

As a Creative Video Producer/Editor with experience in Marketing and Communications, I've been able to innovate and amplify brands, by making lasting creative decisions.

### SKILLS

Premiere Pro, After Effects, Photoshop, Audition. Videography. Photography. Animation.

### PROFESSIONAL EXPERIENCE

**Video Producer, Crohn's & Colitis Foundation** 2021-present

Expertly using video to support the Foundation's mission of informing the public through video testimonials, promos and short form documentaries that have brought in thousands of new people who need help with their disease.

**Video Editor, BLOOMBERG** 2020-2021

Informing a large audience by editing social media videos, creating captions, stringouts, selects and creating "Best-Of" sizzles for political advertisements for both television and social media.

**Video Producer/Editor, Freelance** 2011-2020

Produced and Edited video promos, trailers, sizzle reels and short form documentaries to amplify the content of various brands within their Promotional/Marketing space:

- ION Media
- Marvel Entertainment
- Madison Square Garden
- Sportsman Channel
- Roads to Success

**Video Production Instructor, Manhattan Neighborhood Network** 2013-2021

Teaching future producers how to produce, shoot and edit videos for social and television in a classroom setting so that future documentarians/filmmakers/journalists can realize their voice in the media by experimenting with new creative formats.

**Manager, Video Production, Girl Scouts of the USA** 2016-2019

Bringing the brand to life through every stage of Production for all short form videos including social media promos and documentaries. Including but not limited to shooting, lighting, audio/video editing, color correcting and animating. Created a series called "Urban Girl Scouts" to elevate brand awareness, which has been shared multiple times on Facebook and IG.

**Videographer, Columbia University** 2014-2016

As Head Videographer, I oversaw the Production lifecycle from Pre-Production to Post-Production, including Promotional/Marketing material such as short form documentaries and instructional videos. In addition, I also supervised and trained a team who assisted with video recording and editing.

**Video Editor, Marvel Entertainment** 2008 – 2011

Advanced the Marvel Brand by Producing, Shooting, Editing and Animating, short form documentaries, video promos, sizzle reels and other packages and event pieces.

### EDUCATION

**School of Visual Arts, BFA: Film/Video Production**