

## Ramon Olivo

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### PROFESSIONAL SUMMARY

As a Creative Video Producer/Editor with experience in Marketing and Communications (On-Air and social media), I've been able to innovate and amplify brands, by making lasting creative decisions.

### SKILLS

Adobe Creative Cloud 2022 (Premiere Pro, After Effects, Audition, Photoshop, Media Encoder). Wirecast (live streaming). Videography, Canon C100, C200, DJI OSMO. Photography. Animation.

### PROFESSIONAL EXPERIENCE

**Video Producer, Crohn's & Colitis Foundation** 2021-present  
Agile Video Producer who takes a creative brief and moves it through every stage of production. Expertly using video to support the Foundation's mission of informing the public. Projects range from video testimonials, promos and short form documentaries that have brought in thousands of new people who need help with their disease.

**Video Editor, BLOOMBERG PHILANTHROPIES** 2020-2021  
Informing a large audience by editing social media videos, creating captions, stringouts, selects and creating "Best-Of" sizzles for political advertisements for both television and social media.

**Video Production Instructor, Manhattan Neighborhood Network** 2013-2021  
Teaching future producers how to produce, shoot and edit videos for the web and television in a classroom setting so that future documentarians/filmmakers/journalists can realize their voice in the media by experimenting with new creative formats.

**Video Editor, Roads To Success** 2020-2020  
Designing motion graphics and editing videos for tutorials displayed on internal website and social media for young audiences.

**Manager, Video Production, Girl Scouts of the USA** 2016-2019  
Bringing the brand to life through every stage of Production for all short form videos including social media promos and documentaries. Including but not limited to shooting, lighting, audio/video editing, color correcting and animating. Created a series called "Urban Girl Scouts" to elevate brand awareness, which has been shared multiple times on Facebook and IG.

**Videographer, Columbia University** 2014-2016  
As Head Videographer for the HeartSource website, I oversaw the Production lifecycle from Pre-Production to Post-Production, including all multi-media content (Promotional/Marketing material such as short form documentaries and instructional videos). In addition, I also supervised and trained a team who assisted with video recording and editing.

**Video Producer/Editor, Freelance** 2011-2016  
Produced and Edited video promos, trailers, sizzle reels and short form documentaries to amplify the content of various brands within their Promotional/Marketing space:

- ION Media
- Madison Square Garden
- Sportsman Channel
- Marvel Entertainment

**Video Editor**, Marvel Entertainment

2008 – 2011

Advanced the Marvel Brand by Producing, Shooting, Editing and Animating, short form documentaries, video promos, sizzle reels and other packages and event pieces.

**Freelance Studio Operations**, NBC/Telemundo

2004-2008

Engaged audiences through Technical Directing, Video Editing, Operating Robotic Cameras, Audio Mixing, and Master Control of Live Shows in a studio setting.

**Freelance Photojournalist**, CNN

2001-2004

By Shooting, Lighting and Audio Mixing on the field, I helped deliver Breaking News content such as 9/11, the Anthrax Scare and the General Assembly at the U.N., to name a few.

## **EDUCATION**

**School of Visual Arts**, BFA: Film/Video Production, 2001

**CUNY: City College**, BA: Asian Studies, 2018

**The Edit Center**, certificate